



NON-PROFIT ORGANIZATION

2012 SPONSORSHIP PACKAGE



Dear Friend,

South Park BMX is a bicycle motocross program that has been in existence since 1978. South Park BMX is a parent/volunteer organization that relies on the support of local businesses and community leaders in order to help keep our track fun and safe for our riders.

We are seeking financial assistance from small businesses, large corporations and community members to help defray and support operating expenses for the 2012 racing season. Though the track is located within the confines of Allegheny County's park system, the organization receives **no** financial support from the County Parks Department. Our operating budget this year includes our annual track rebuild, as well as preparation fees for the Stars-n-Stripes National that the Track has hosted since its inception.

South Park BMX has various levels of sponsorship. Please see the attached sheet for further details.

Thank you, in advance, for helping to make the 2012 racing season a great success.

Sincerely,

South Park BMX Athletes and Parent Volunteers

South Park BMX, Inc. is a Pennsylvania Registered Non-Profit Corporation
Tax ID# 25-1595154

SPONSORSHIP PACKAGE OPTIONS

You can sponsor a rider or the track in one or more of the following ways....

1) Sponsor a Rider

By agreeing to sponsor a rider you are playing a large part in helping them to excel in the sport of BMX.

* Your rider will practice and/or race for free at all South Park BMX local practices and/or races during the 2012 racing season. (this does not include the State Qualifier and Stars N Stripes National practices or races)

* Your name will be announced as being your rider's sponsor.

There are 2 levels of this sponsorship---

\$250.00-This covers your rider's races for the season as outlined above.

\$375.00-This covers your rider's races and practices for the season as outlined above.

2) Sign on the fence

3X3 Sign with your name/logo---\$150.00

3x6 Sign with your name/logo---\$225.00

Your business will also be listed on the "Sponsors" page of our Website.

Signs will be displayed for a full year from the date it is first displayed.

3) Banner on the Announcer's Tower

4x8 Banner with your name/logo---\$350.00

Your business will also be listed on the "Sponsors" page of our Website.

Banners will be displayed for a full year from the date it is first displayed.

4) Starting Gate

2x2 Vinyl laminated appliqué on the starting gate---\$350.00

Your business will also be listed on the "Sponsors" page of our Website.

To be displayed for a full year from the date it is first displayed.

5) Race Sponsor

Local race-\$300.00

Your name will be announced as the race sponsor.

Your name/logo will be on the "Sponsors" page of our website.

State Qualifier-\$750.00-This race brings riders from the other PA tracks that participate in the State Series. This includes the same as the above "local race sponsor package" plus your name will get out to **hundreds** of people during this one weekend.

Note: There will be more than 1 sponsor for this event.

Stars N Stripes National-\$2500.00-This race brings in riders and their families from all over the world. This includes the same as the above "local race sponsor package" plus your business name will get out to **thousands** of people during this one weekend.

This year's event is July 6-8.

Note: There will be more than 1 sponsor for this event.

SOUTH PARK BMX SPONSORSHIP FORM

Company Name: _____

Address: _____

Phone Number: _____

Contact Person: _____

BMX Racer's Name: _____
(Rider that gave you this packet or rider you wish to sponsor)

Level/description of Sponsorship: _____

Amount Enclosed \$ _____ Signature _____

For Banner, Sign and Starting Gate packages-Please enclose your logo in jpeg or adobe illustrator formats. You may also e-mail them, in those same formats, to gdhpd@yahoo.com.

Thank you again for your support.

Any questions please call George Brain-Track Director---412-337-2013
Dee Brain-Clerk of Course-----412-638-9183

Make checks payable to South Park BMX, Inc
Please mail form to the following address:
South Park BMX
5170 East Willock Road
Pittsburgh, PA 15236